



Creating a neurodiverse workforce for individuals on the Autism spectrum

**Stage:** Pre Revenues, Seed

**Industry:** Assistive Tech

**Number of Employees:** 5

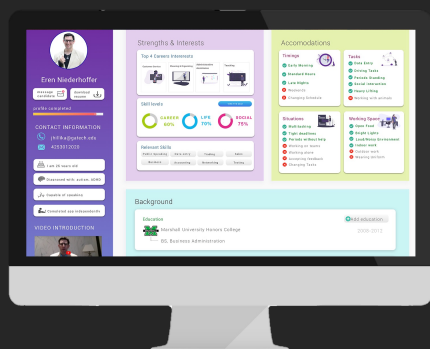
**Market Size:** Between \$5B and \$20B

**Investment Opportunity:** \$500K

**Partnerships:** Autism Self Advocacy of Atlanta, Georgia Tech (GT) Bits of Good, ATDC, Moxie, GT School of Interactive Computing, iAccess Mobility, Georgia Council of Developmental Disabilities

**Use of proceeds:** Continue development of enterprise-grade product; Market platform to autistic communities; Hire board-certified autism career expert; Create training materials; Establish corporate partnerships

**FIND US ON THE WEB:**  
**WWW.MENTRA.ME**



#### Management team

**Jhillika Kumar, CEO** (Georgia Tech)  
Autism Researcher at School of Interactive Computing with Dr. Gregory Abowd, 20 years experience with an autistic brother

**Conner Reinhardt, COO** (Georgia Tech)  
Industrial Engineering background with project and product management experience on cross-functional teams

**Sebastien La Duca, CTO** (Carnegie Mellon)  
Computer Engineering background with full-stack development experience, openly identifies as neurodivergent

**Eren Niederhoffer, Outreach Director** –  
Autistic self-advocate, community leader, and former panelist on the Georgia Council of Developmental Disabilities



#### Contact information:

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## Investment Opportunity

### What we do

Mentra is a digital service that enables inclusive employers to intelligently source and retain individuals on the autism spectrum in roles that will leverage their talent

### Need/Opportunity

By 2025, over 500,000 autistic individuals will “age out” of government educational programs in the USA – if current rates continue, 82% of whom will be unemployed:

- **High barriers** for autistics to enter the workforce come from anxiety around traditional recruiting methods that don’t accommodate for their unique needs
- **No centralized resource** for employers who wish to invest in inclusive hiring to find autistic talent and learn how to accommodate them through the process

### Solution

Mentra **intelligently matches** inclusive employers to capable, qualified autistic candidates who enter a **centralized talent market** through **one intuitive application**

- Employers can **streamline autism accommodations** with Mentra’s mobile app to connect new employees to career mentors and resources post-hiring

### Top milestones

Featured at the Grace Hopper 2019 as the Student of Vision, Presenting at Autism @ Work Employer Roundtable, Spoke at TEDxGeorgiaTech, WorldIA Day & FutureXLive Conferences, Published on DiversAbility, GT ISyE & GT CoC Magazines, Extensive user research w/ 30 autistic users, Developing MVP Recruiting Platform

### What Exists Today

Daivergent, Aspiritech, Ultra Testing

### How Are We Different

While these services focus on niche tech roles, we aim to bring autistic talent into all kinds of workplaces

Specialisterne, Integrate

Unlike autism employment consultancies, our platform centralizes talent and intelligently matches candidates

Spectrum Careers, Hire Autism, Job Boards, etc.

Traditional job boards require candidates to apply to many roles, causing anxiety and hopelessness – Mentra has only one, intuitive application for all roles

### Go To Market

- **Autistic Individuals:** Partner with vocational rehabilitation centers, advocacy groups, and regional ambassadors to expand reach to autistic communities
- **Companies:** Target partnerships with inclusive industry leaders & provide a solution for the “What’s next?” question posed at inclusivity conferences
- **Government:** Continue discussions with policy organizations to integrate our service into ID/DD transition planning and post-secondary programs

## Platform Model

